

Exporting to Europe

The world's largest single market — within reach via the Netherlands



450M

consumers with high purchasing power

27

countries — one border, one single market

±€18T

combined GDP of the European Union

±€42B

annual EU–Thailand trade in goods

WHY EUROPE



Premium prices

European buyers pay a premium for certified quality, food safety and sustainability.



Stable & reliable

Strong contract law, reliable payment culture and one stable currency: the euro.



Diversification

Reduce dependence on a single region — spread risk across 27 stable economies.



FTA momentum

Two-thirds of the EU–Thailand FTA is already agreed — conclusion targeted for end of 2026.

EUROPE BUYS THAI

Strong, structural EU demand in the sectors where Thailand excels:

Food & agri

Seafood

Rice & specialties

Rubber & polymers

Electronics

Auto parts

Health & wellness

Home & lifestyle



Sustainability sells

EU green rules reward certified, traceable supply chains — a chance to stand out and charge more.

GETTING THERE — TWO PROVEN CORRIDORS



SEA
FREIGHT

Laem Chabang

± 30–35 days · weekly sailings

Rotterdam

Best value for volume & containers



AIR
FREIGHT

Bangkok BKK

± 12 hrs direct · daily flights

Schiphol AMS

Best for fresh, high-value & urgent cargo

WHY ENTER VIA THE NETHERLANDS

ONE ENTRY POINT · 27 MARKETS



#1 port of Europe

Rotterdam — Europe's largest, deepest and smartest seaport.



Reach 170M in 24 hrs

170M consumers within 500 km; Europe's core markets reached overnight.



Clear customs once

One EU entry — then goods circulate freely across all 27 member states.



VAT deferment (Art. 23)

No import VAT paid upfront — a unique Dutch cash-flow advantage.



Bonded warehousing

World-class storage, repacking and EU-wide distribution under one roof.



Business in English

Top-ranked English proficiency and a trade culture built over 400 years.



Start smart, start guided

Regulations, CE & food-safety certification, labeling, logistics and market entry — local expertise bridges the 9,000 km.

PLAN YOUR ENTRY